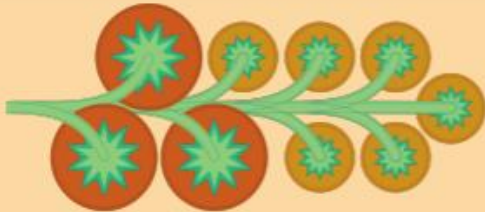


Webinar



Take-Aways

Finance and Funding for Food Sharing Initiatives:

All Initiatives, if for- or non-profit encounter the issue of finance. This Webinar wants to look at on the one hand how we can set up finance and commercialisation in a sustainable way and on the other hand which funding structures we encounter. Utrecht presents the perspective of a city that funds projects and initiatives and designs green spaces through dedicated funding schemes and with Brighton and Hove Food Partnerships we have the chance to understand the perspective of a civil society organisation on the matter.



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Speaker: Helen Starr-Kedde, BHFood

Summary of the Presentation

Brighton & Hove Food Partnership (BHFP) has a varied funding model, from grant fundraising, public sector contracts, crowdfunding and social enterprise. BHFP coordinate their own projects as well as supporting other food sharing initiatives in the city. This presentation covers the finance models of; The Community Kitchen and Affordable food hubs, helping people access and cook, healthy, sustainable food.

Breakout - Session

Challenge of the speaker

Relying on one source of charitable or government funding is risky so food sharing initiatives are being encouraged to be more enterprising and have a mixed model of funding. The challenge is how to find solutions that help create resilience and don't cost more than they bring in.

Three Solutions

1. Corporate Sponsorship: especially finding a firm with a “good name” and partner up with strategic partners can be a very powerful funding tool; one has to be of course mindful if the purpose of the firm aligns with what the initiative does
2. Business modeling / study: When wanting to set up cooperation with companies an external study on the business model might make sense (staff hours, resources, turnover)
3. Trial and error: With all of this a trial and error methodology could be a good starting point for initiatives to get started and gain experience



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Speaker: Imara Antonius, City of Utrecht

Summary of the Presentation

The City of Utrecht is active in CULTIVATE as one of the HUB Cities because of the new Edible Neighbourhood Rijnvliet where the last housing blocks are still being built.

Apart from enabling and encouraging self management of public green spaces in cities, local governments can also play a role in funding and finance of FSI's. During this webinar we will share an overview of the different direct and indirect funding and finance possibilities in the city of Utrecht which (can) support FSI's.

Breakout - Session

Challenge of the speaker

The development of an edible neighbourhood and food Forrest or permitting self-management initiatives in public green spaces one of the ways we invest and support FSI's in our cities. Usually self-management initiatives are initiated by enthusiastic volunteers who initially develop non-commercial activities. In situations in which the governments are retreating and budget cuts are imminent: What revenue models could be fair while using public spaces such as food forests and community gardens?

Three Solutions

1. Before building up some kind of governance or organisational model for such an initiative it is good to map responsibilities and resources of the different stakeholder groups involved in the process
2. Organising a project within a roof organisation or network has many benefits: to have a safe net, as well as a clear legal structure for things like insurances as well as some staff that can facilitate between the parties; one has to be mindful of the money this is paid with and might take into consideration





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detaching from the funding “doom cycle” where you have to apply for funding repeatedly and instead look at member fees for members of the initiative

3. There are solidarity payment systems or organisational structures one might want to copy from when setting up this organisation: Inspirational funding models can be cooperatives (that also come with social values attached to their work) or community supported agriculture



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